

Friends of the Cape Cod National Seashore Ad Specifications

AD SIZE

FULL PAGE ADS

7.625" w x 10.0625" h
LIVE AREA

8.375" w x 10.875" h
TRIM SIZE

8.875" w x 11.375" h
BLEED SIZE

HALF PAGE ADS

7.625" w x 4.875" h

QUARTER PAGE ADS

3.73" w x 4.875" h

THIRD PAGE ADS

2.375" w x 9.875" h

SIXTH PAGE ADS

Horizontal
4.8576" w x 2.375" h

Vertical
2.375" w x 4.8715" h

TWELFTH PAGE ADS

2.375" w x 2.375" h

PRODUCTION CONTACT

Production Coordinator
Grouper Design
939 Main Street, Suite F2
Yarmouthport, MA 02675
508-744-7721
508-744-7726 Fax
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ELECTRONIC SPECIFICATIONS

The following specifications are for MAC files only.
PC files are acceptable if they follow specifications.

APPLICATIONS ACCEPTED

PREFERRED: Adobe Acrobat (high resolution PDF, embed all fonts)

QuarkXpress 7.0

Illustrator CS (with type converted to outlines and file saved as EPS)

Photoshop CS (saved as TIFF, EPS or PDF)

GRAPHICS

EPS and TIFF format only. Line art must be at least 1200 dpi and photos should be 300 dpi or higher. We will not be responsible for the reproduction of graphic elements that do not meet these requirements and will reject unacceptable quality. Include all graphics files with your final document.

FONTS

Send both screen and printer versions. Send TrueType fonts for PC files.
Remember to include fonts embedded in graphics files.

COLORS

Convert all EPS and TIFF files to CMYK before placing in final document.
Color ads only.

COMPRESSING FILES

StuffIt or Zip compressed files accepted. Self-extracting files preferred.

REMOVABLE MEDIA ACCEPTED

CD, DVD

ELECTRONIC AD SUBMISSION

Ads meeting specifications can be uploaded to our FTP site. We must receive a hard copy of the ad to make sure the ad is correct as received. FTP Login Information: ftp.grouperdesign.com, user: client, password: welcome

COLOR PROOFS

We require a proof created from a SWOP certified system. For an additional charge, we can create a Agfa Sherpa digital proof for your ad.

PRODUCTION CHARGES

Ads not submitted to our specifications, with advertiser's consent, will be reworked at a charge to the advertiser.