



## Kinlin Grover Realty Group Catalog Ad Specifications

### AD SIZE

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#### FULL PAGE ADS

7.625" w x 10.125" h

LIVE AREA

8.375" w x 10.875" h

TRIM SIZE

8.875" w x 11.375" h

BLEED SIZE

#### HALF PAGE ADS

7.625" w x 4.875" h

#### PRODUCTION CONTACT

Production Coordinator  
Grouper Design  
939 Main Street, Suite F2  
Yarmouthport, MA 02675  
508-744-7721  
508-744-7726 Fax  
jamie@grouperdesign.com

### ELECTRONIC SPECIFICATIONS

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The following specifications are for MAC files only.  
PC files are acceptable if they follow specifications.

#### APPLICATIONS ACCEPTED

QuarkXpress 7.0

Illustrator CS (with type converted to outlines and file saved as EPS)

Photoshop CS (saved as TIFF, EPS or PDF)

Adobe Acrobat 8.0 (high resolution PDF, embed all fonts)

#### GRAPHICS

EPS and TIFF format only. Line art must be at least 1200 dpi and photos should be 300 dpi or higher. We will not be responsible for the reproduction of graphic elements that do not meet these requirements and will reject unacceptable quality. Include all graphics files with your final document.

#### FONTS

Send both screen and printer versions. Send TrueType fonts for PC files.  
Remember to include fonts embedded in graphics files.

#### COLORS

Convert all EPS and TIFF files to CMYK before placing in final document.  
Color ads only.

#### COMPRESSING FILES

StuffIt or Zip compressed files accepted. Self-extracting files preferred.

#### REMOVABLE MEDIA ACCEPTED

CD, DVD

#### ELECTRONIC AD SUBMISSION

Ads meeting specifications can be uploaded to our FTP site. We must receive a hard copy of the ad to make sure the ad is correct as received. FTP Login Information: ftp.grouperdesign.com, user: client, password: welcome

#### COLOR PROOFS

We require a proof created from a SWOP certified system. For an additional charge, we can create a Agfa Sherpa digital proof for your ad.

#### PRODUCTION CHARGES

Ads not submitted to our specifications, with advertiser's consent, will be reworked at a charge to the advertiser.